

**CALCULATE THE FINANCIAL IMPACT OF GOING SMOKE FREE
ON YOUR BUSINESS**

Smoke-Free Revenues		Comparison Revenues	
Month/ Year	Total Sales (A)	Month/ Year	Total Sales (B)
June/ 2004	\$25,447	June/ 2003	\$24, 129

- Columns A and B compare total sales for the equivalent time periods.
- Divide columns A and B by the total number of months to get monthly sales averages.